

PROFESSIONAL EXPERIENCE

02.2017-Present **Mobile UX Designer at SAP Successfactors(cloud-based HR software), South Sanfrancisco, CA**

Android App Home Screen Redesign

- Identified most important features for different personas based on user research
- Collaborated with another designer and developed new workflow based on user feedback
- Developed visual style guide and general component layout

Mobile Design Consistency

- Created cheat sheet for general components and resulted in improved design efficiency across the whole team
- Oversaw 4 different teams' designers' work to ensure experience is consistent and compliant
- Designed custom components on top of SAP Fiori guideline to fit Successfactors unique scenarios

03.2015-06.2016 **Senior UX Designer at Arimo(a big data intelligence company), Mountain View, CA**

Lead Designer of Arimo Dashboards

- Explored multiple solutions and landed on the best one based on user testing
- Clean UI and intuitive widget interaction resonated strongly with customers that enterprise software can also be easy and fun to use

Lead Designer of Arimo Notebook

- Facilitated Experience Canvas Workshop to identify minimum viable experience
- Developed workflow wireframes matching target user's' mental model enabling them to quickly adapt to new while familiar working environment without any guidance

05-09.2014 **Interaction & Visual Designer at Ming Labs(design agency), Shanghai, China**

- Redesigned and rebranded Alcatel OneTouch with intuitive interaction and elegant visual style across their web and mobile apps that can significantly boost their brand identity

04.2012-01.2013 **Junior Designer at Krohn Design(design agency), Los Angeles, CA**

- Developed an e-commerce website for a local ceramic artist that increased her revenue by 20%

EDUCATION

03.2013-04.2014 **Master of Fine Arts in Service Design (Emphasis on UX Design)**

- Savannah College of Art and Design (SCAD), Savannah, GA

09.2009-1.2011 **Master of Arts in Industrial Design**

- Savannah College of Art and Design (SCAD), Savannah, GA

09.2005-06.2009 **Bachelor in Industrial Design**

- Donghua University, Shanghai, China

SKILLS

Design Methodology

- Lean UX design approach
- Journey map/blueprint
- Mental model/Conceptual model

Technology

- Photoshop/Illustrator/Sketch
- After Effects/Premiere Pro
- Basic coding of Html, CSS

Language

- Mandarin
- English